



## **Privacy Policies cont. – Last Updated March 1, 2010**

*If you received a message delivered by BlueWave Mobile*

This privacy policy was written by BlueWave Mobile. BlueWave Mobile offers services enabling its users send messages via multiple modes of communications - mobile text, email and instant message. You have received a message from a user of BlueWave Mobile much like you receive messages from someone who uses Gmail, Yahoo, MSN or AIM. BlueWave Mobile is dedicated to protecting personal information and will make every reasonable effort to handle collected information appropriately. All information collected, as well as related requests, will be handled as carefully, securely and efficiently as possible. If you believe you have received unwanted, unsolicited message from a user via BlueWave Mobile system, please forward a copy of that email with your comments to [Support@bluewavemobile.biz](mailto:Support@bluewavemobile.biz) . BlueWave Mobile will take an appropriate action.

**There are 3 ways that your contact information is captured into BlueWave Mobile system.**

- You entered your contact information on an opt-in sign-up page powered by BlueWave Mobile.
- You sent a mobile keyword to a BlueWave Mobile shortcode (e.g. 69302) from your mobile phone.
- A BlueWave Mobile user imported your contact information or added it manually into BlueWave Mobile system. BlueWave Mobile users are allowed to import email addresses that are collected only on an opt-in basis. Please report any abuse [here](#).

BlueWave Mobile DOES NOT share your name or contact information (including email, instant message screen name, and telephone number) with others except for the very owners of the online sign-up pages or the mobile keywords through which you volunteered your information. You have given them ("BlueWave Mobile users") an explicit or implicit permission to send messages to your contact information when you signed up. If the BlueWave Mobile user added or imported your information without your permission, you can block the user from adding or importing it again.

Every message you receive via BlueWave Mobile offers ways to block or opt-out of the distribution list you are on. Please look for unsubscribe or block link at the bottom of the message you received. Unsubscribe removes your contact information from the distribution list that sent you the message. Block removes your contact information and additionally prevents the same list from adding you again. If you receive an unwanted message on your mobile

phone, please send a text message "STOP" to 69302 , which is BlueWave Mobile 's shortcode number (a 5-digit mobile phone number) and follow instructions. STOP command on mobile phone deletes your phone number from your subscription, but it will not unsubscribe or block your email or instant message screen name on the same distribution list. In order to unsubscribe completely, please follow unsubscribe link at the bottom of each message you receive. BlueWave Mobile takes all unsubscribe or block requests seriously.

For your best privacy protection, BlueWave Mobile does not expose your direct contact information even to the owners of online sign-up page or mobile keyword who collected your info via BlueWave Mobile unless you gave an explicit or implied consent.

An explicit consent is when you (the "subscriber") leave a checkmark next to the permission statement that allows the owner of the online sign-up page to access your direct contact information or place a checkmark next to "Allow access to my contact information." option in Subscription Management page. If you do not wish to share your contact information, please make sure that this option is checked OFF. If the checkmark is OFF, the BlueWave Mobile user is still able to send you messages but is not able to view or export your contact information for use outside BlueWave Mobile system.

An implied consent is when you (the "subscriber") text a mobile keyword to BlueWave Mobile's shortcode. In this case, your mobile phone number will be accessible to the owner of the mobile keyword. If you would like to unsubscribe your phone number, text "STOP" to 69302 (BlueWave Mobile's short code, which is a 5-digit mobile phone number) and follow instructions. BlueWave Mobile takes all unsubscribe or block requests seriously."

**BlueWave Mobile may use or disclose information about you, including your personal information, under the following circumstances:**

- To Provide you with products and services you request.
- To anticipate and resolve problems and conflicts with our products and services.
- For verification and authentication purposes in regards to requests or changes of any personal information or data related.
- For other purposes communicated to you at the time you provide or authorize the use of your information.
- To enforce our Terms of Use or other legal agreements.
- To outsource any of the tasks referenced in this Privacy Policy, such as customer service.
- In response to a subpoena, court order, or other legal process.
- To establish or exercise our legal rights or defend against legal claims.
- To a company controlled by, or under common control with, BlueWave Mobile for any purpose permitted by this Privacy Policy.
- When BlueWave Mobile believes such use or disclosure is (1) necessary in order to investigate, prevent, or take action regarding suspected illegal activities, fraud, or

situations involving potential threats to the physical safety of any person, or (2) required by law.

- In the event of a merger, acquisition, consolidation, divestiture, or bankruptcy of BlueWave Mobile.

## Use of Web Beacons

When a BlueWave Mobile user sends you messages, the message may include a web beacon to determine the number of people who open them. When you click on a link, BlueWave Mobile or its user may record this individual response to customize special offerings to you. Web beacons collect only limited information, such as a cookie identifier, time and date of a page being viewed, and a description of the page on which the Web Beacon resides (the URL). Web Beacons can be refused. If you do not wish to receive Web Beacons via email, you will need to disable HTML images or refuse HTML (select Text only) emails via your email software.

- Our postal address is:

**BlueWave Mobile, LLC**

2575 Kelley Pointe Parkway, Edmond OK 73013

Our contact information is **888-810-1098 Ext. 223** or [Support@bluewavemobile.biz](mailto:Support@bluewavemobile.biz) .